The SADS UK Big Shock Campaign
Urging Government to bring in legislation to make defibrillators compulsory in schools

The National cardiac charity SADS UK places Automated External Defibrillators (AEDs) including training in schools and has been putting this potentially lifesaving equipment in place for the past 13 years. SADS UK has persuaded Policymakers at the Department for Education to add to the new guidance (April 2014) issued to schools; they now advise schools that modern defibrillators are easy to use, inexpensive and safe and ask them to consider purchasing a defibrillator as part of their first aid equipment. SADS UK is proud to have helped so many schools put defibrillators and lifesaving skills in place and continue to lobby Government to bring in legislation to make defibrillators compulsory in all schools.

In 2006 SADS UK gained much support from MPs from their Early Day Motions (EDMs) and their first Government e-petition in calling for defibrillators to be made compulsory in schools was welcomed by the public. In 2012 the charity, supported by the London Ambulance Service and West Midlands Ambulance Service delivered petitions signed by thousands of supporters to no. 10 Downing Street.

SADS UK works with Schools and Local Authorities to put defibrillators in place.

Martin Allingham, Corporate Health and Safety Manager, Calderdale Council says,

‘SADS UK played an essential role in bringing defibrillators into Calderdale Council’s schools and workplaces. Helping with advice, policy development and contacts with the Ambulance Service. Our schools have benefitted from a SADS UK donation to each defibrillator bought by a school. Defibrillators used by Calderdale staff have saved lives and we must thank Anne Jolly and SADS UK for all their help.’

David Tai, Senior Manager Localities, Ellesmere Port, Cheshire West and Chester Council says,

‘It was easy working with the cardiac charity SADS UK to put defibrillators and training in place. They helped with each defibrillator placed and made it a seamless process. Working in partnership with SADS UK I am pleased to say we now have many defibrillators in schools in the area.’
If any further evidence was needed to prove the importance of defibrillators in schools; teachers from two schools were honoured at the SADS UK Annual National Lifesaver Defibrillator awards in 2014. The teachers had saved the lives of two teenage boys, at the Mountbatten School and Lea Manor High School. SADS UK Patron Dr Hilary Jones presented the awards.

SADS UK works with ambulance services and the Resuscitation Council UK and can provide answers to questions people may have about the automated defibrillator. In latter years the technology refined, meaning that anyone can use the automated defibrillator and there is no chance of them doing any harm. The defibrillator makes the decision as to whether or not a therapeutic defibrillation shock is needed.

SADS UK Northwest Co-ordinator at the Oasis Academy Salford with Fabrice Muamba, former Bolton Wanderers Football player who suffered a cardiac arrest whilst playing when he was 23yrs old.

SADS UK provides cost saving defibrillator packages, including initial training from your local ambulance service and helps schools that are struggling to find full funding. If you would like to see how the Automated Defibrillator works, or find out more about how SADS UK can help your school/s put the defibrillator in place please contact the charity.

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